

FOR IMMEDIATE RELEASE

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Contact

Tony Cook, Marketing & Public Relations

(816) 460-2214

[tcook@unionstation.org](mailto:tcook@unionstation.org)

## **Station Rally to Celebrate Cyclists and *Art of the Chopper*** *Event to Be Held August 27 at Union Station Kansas City*

KANSAS CITY, Mo., August 12, 2011 — The Station Rally, a family event that will include music by area bands, food and beverages and the opportunity to experience *Art of the Chopper*, will be held at Union Station Saturday, August 27, from noon to 10 p.m. Free parking for thousands of motorcycles will be provided.

Dubbed “one of the most amazing motorcycle exhibitions ever presented,” the Art of the Chopper exhibition arrived June 24 and will continue through September 25. It has attracted visitors from throughout the Midwest and as far away as the East Coast.

Choppers are highly conceptualized handmade motorcycles that balance flamboyance and minimalism on two wheels, according to exhibition curator, biographer and illustrator Tom Zimberoff. “Art of the Chopper offers the public a glimpse into a parallel universe populated by the high priests of horsepower,” Zimberoff said.

Individual riders and bike clubs from throughout the region are expected to rumble up to Union Station to enjoy music from some of the areas most-recognized bands, including Charlie and the Stingrays, the Woodstock Flashback Band, Teacher’s Pet and the Mary Bridget Davies Group.

“This is something new for us,” said George Guastello, president and CEO of Union Station. “It’s an exciting opportunity to broaden our appeal and bring new people to a landmark destination that is already growing rapidly in popularity. There is nothing else like Art of the Chopper anywhere in the country right now, and The Station Rally is a perfect way to celebrate that fact.”

There is no charge for the rally. Food and beverages will be available for purchase. Tickets for Art of the Chopper range from \$7 for Union Station members to \$12.50 for adults under age 60. They may be purchases online at [www.unionstation.org](http://www.unionstation.org) or at the Union Station ticket office.

For more information, visit [www.unionstation.org](http://www.unionstation.org).

**About Union Station Kansas City, Inc.**

Union Station Kansas City is a historical landmark and civic asset renovated and reopened to the public in 1999. The organization, driven by its mission of science and history education and entertainment, features a science center, the popular Model Railroad Experience open year round, new planetarium, one of the region's largest screen movie theaters, live theater, shops, restaurants and home to prominent area civic organizations and businesses. Visit [unionstation.org](http://unionstation.org) for details.