

FOR IMMEDIATE RELEASE
May 3, 2011



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**Union Station garners huge attendance and national attention
for Royal Wedding Watch Party and Princess Diana exhibition**

**A record 3,000 people visited *Diana, A Celebration* in a single day
Exhibition exceeds 50,000 visitors since opening March 4**

KANSAS CITY, Mo. – As Kate Middleton and Prince William exchanged vows, 3,500 were watching at Union Station’s Royal Wedding Watch Party. During the party, nearly 2,000 visitors experienced *Diana: A Celebration*, which chronicles the life and charitable work of Diana, Princess of Wales. By day’s end, **more than 3,000 people** had walked through the exhibition at Union Station, surpassing the previous North American single-day attendance record for the exhibition. Total attendance for *Diana, A Celebration* at Union Station now stands at more than **50,000**.

By 9 p.m. Thursday, April 28, guests were lining up outside Union Station for a Royal Wedding Watch Party that would not begin until 3 a.m., April 29. They were there to claim the best seats to watch the royal wedding on a giant screen and to be first in line for a free viewing of *Diana, A Celebration*.

An estimated 3,500 people watched from their seats in Sprint Festival Plaza as the wedding guests arrived and the bride took her four-minute walk down the aisle of Westminster Abbey in London, England.

Local and national media took note of the Union Station Royal Wedding Watch party and have been covering *Diana, A Celebration* since it arrived in Kansas City. The watch party alone garnered coverage on NBC’s *Today Show* and *E!* as well as ABC’s *Good Morning America* and *20/20*.

In honor of the royal wedding, Union Station is sponsoring a Royal Wedding Giveaway **valued at \$25,000** with a grand prize that includes a **wedding reception for 250 people, \$500 gift certificate for a wedding dress, flowers** and a two-night **stay at the Kansas City Downtown Marriott hotel**.

The deadline for entries is May 15, 2011. More information is available at unionstation.org.

About Union Station Kansas City, Inc.

Union Station Kansas City is a historical landmark and civic asset renovated and reopened to the public in 1999. The organization, driven by its mission of science and history education and entertainment, features a science center, the popular Model Railroad Experience open year round, new planetarium, one of the region’s largest screen movie theaters, live theater, shops, restaurants and home to prominent area civic organizations and businesses. Visit unionstation.org for details.

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