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UNION STATION KANSAS CITY SEES RECORD ATTENDANCE – OVER 18,000 ATTEND

Record Number of Visitors Flock to Union Station and Science City during Week of Spring Break

KANSAS CITY, Mo., March 25, 2010 – Union Station Kansas City, Inc., a historical landmark and civic asset to Kansas City, today announced that admission surpassed record numbers the week of Spring Break, Friday, March 12, 2010 through Sunday, March 21, 2010. Attendance numbers were up from last year's attendance, which hovered around seventeen thousand. Spring Break attendance at the Station has been on the rise for the past three years. Union Station attributes the rise in admission to increased promotional efforts, recent exhibits and continuing programs and partnerships.

According to Union Station, more than eighteen thousand three hundred attendees flooded into Union Station, Science City and the Regnier Extreme Screen for special Spring Break activities including a St. Paddy's day celebration, DinoDaze and KC history day presented by the Kansas City Museum.

"It's always exciting to see our neighbors and friends exploring all that Union Station has to offer," said George Guastello, CEO, Union Station. "Now more than ever, families are looking for quality entertainment at an affordable price. This is something we are proud to offer to Kansas City through Union Station, Science City and the Regnier Extreme Screen.

Union Station features many affordable, family-friendly activities including both permanent and traveling attractions. Admission to Union Station is free. Traveling exhibits, the Extreme Screen, Planetarium and KC Rail Experience range in price, starting at \$6.

Union Station heads into summer of 2010 with momentum from record attendance for a single week in March. This summer the Station opens its doors to "Dinosaurs Unlimited" the interactive, limited engagement exhibition. The Station has financially and strategically invested in the science of dinosaurs since in opening of Science City's DinoLab in 2005. The DinoLab's programs and offerings provide unique edutainment opportunities and ongoing financial support for Union Station.

Union Station attraction hours will be expanded through April 30, 2010 as follows: Wednesday through Friday 10:00 a.m. – 4:00 p.m., Saturday 10:00 a.m. – 5:00 p.m. and Sunday 12:00 p.m. – 5:00 p.m.

About Union Station Kansas City, Inc.

Union Station Kansas City is a historical landmark and civic asset renovated and reopened to the public in 1999. The organization, driven by its mission of science and history education and entertainment, features a science center, the KC Rail Experience, the region's only 3D giant screen movie theater, live theater, shops and restaurants. Visit unionstation.org for details.